



# RETAIL TOBACCO ENFORCEMENT & PREVENTION UPDATE



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**POPULATION HEALTH DIVISION**  
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH



# Presentation Overview

- Tobacco Permit Density Update
- Enforcement - Inspections & Violations
- Prevention Efforts

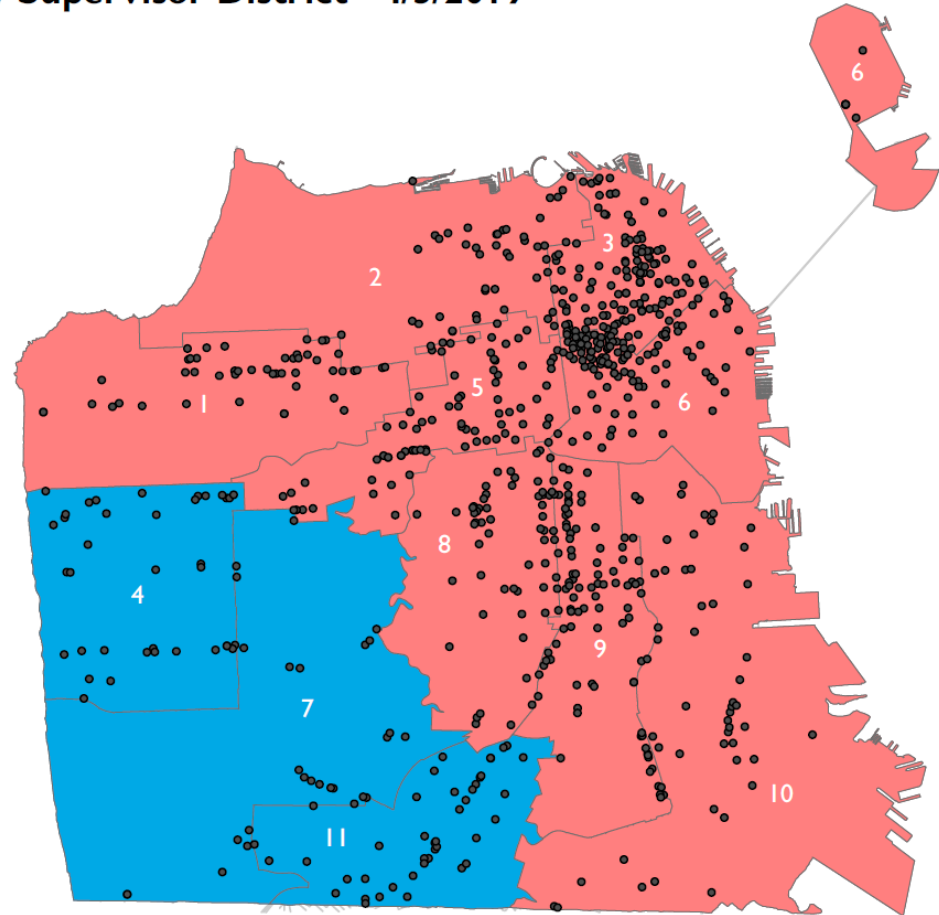




# General Retail Tobacco Permitting

## Density of Active SFPDH Tobacco Sales Permits by Supervisor District - 4/5/2019

City and County of San Francisco Department of Public Health: Environmental Health Branch



District	Active Permits
ONE	48
TWO	46
THREE	128
FOUR	37
FIVE	76
SIX	122
SEVEN	27
EIGHT	59
NINE	94
TEN	51
ELEVEN	43
<b>Total</b>	<b>731</b>

\* No new permits shall be issued in a district that already has 45 or more valid tobacco sales permits

- Active Tobacco Sales Permits
- Permits per District - 04/05/2019
- 27 - 44
  - 45 - 128

Data sources: San Francisco Tax Collector, 04/05/2019

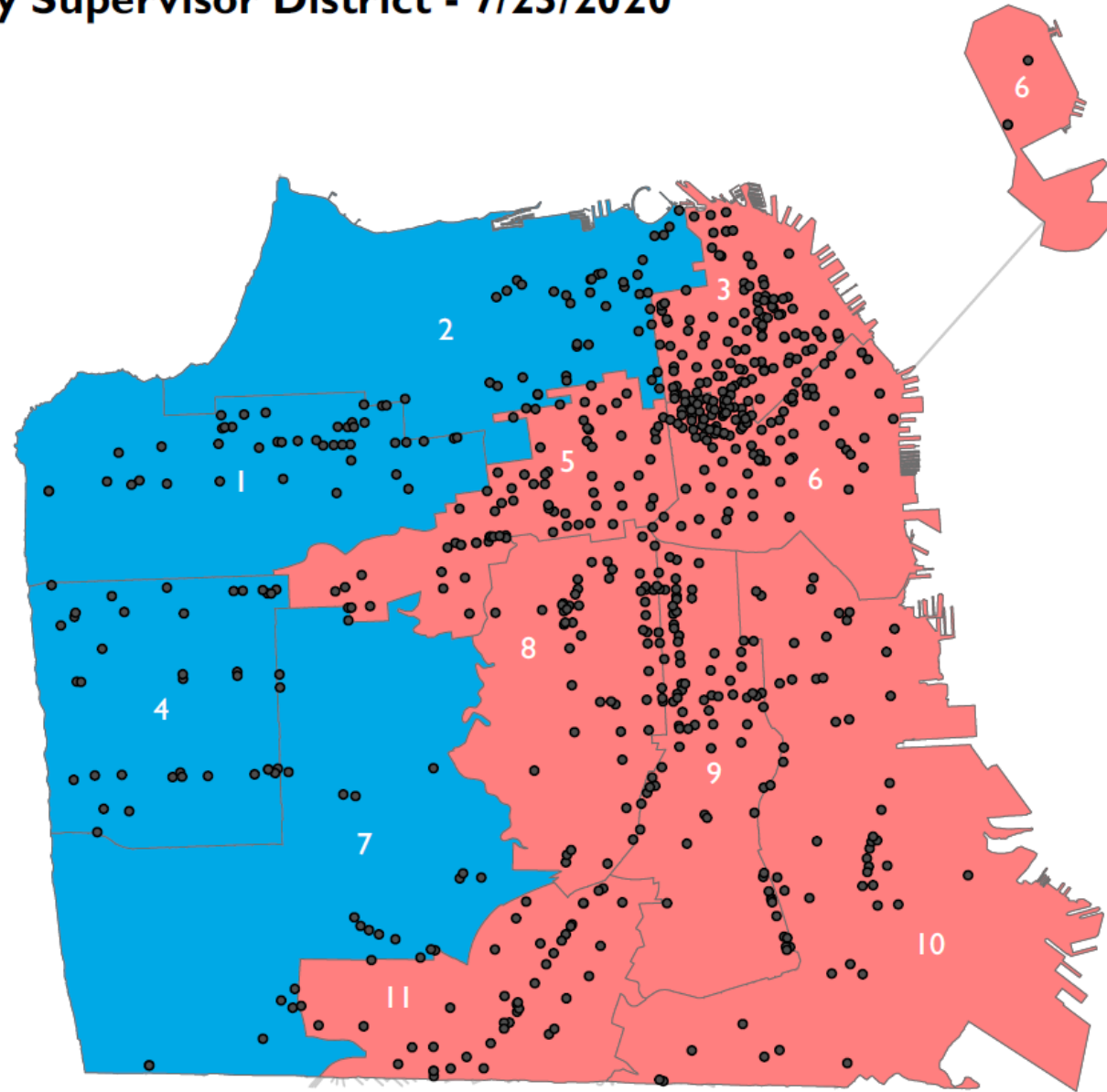
### NO NEW TOBACCO PERMITS

1. Districts with 45 or more tobacco permits
2. New location
3. Restaurant, Bar, or Tobacco Shop
4. Within 500 feet of a school
5. Within 500 feet of another retailer



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# Density of Active SFDPH Tobacco Sales Permits by Supervisor District - 7/23/2020



District	Active Permits
ONE	43
TWO	41
THREE	112
FOUR	36
FIVE	70
SIX	115
SEVEN	24
EIGHT	54
NINE	81
TEN	50
ELEVEN	45
<b>Total</b>	<b>671</b>

\* No new permits shall be issued in a district that already has 45 or more valid tobacco sales permits

- Active Tobacco Sales Permits
- Permits per District - 7/23/2020**
- 24 - 44
  - 45 - 115

# Enforcement – Inspections & Violations

(July 1, 2019 - March 15, 2020)

Violation Category	Number of Tobacco Retailers
Access to tobacco without assistance	7
E-cigarettes	39
Flavored tobacco products	136
Sale to minors (person <21 years old)	21
Signage not posted	356
Single cigarettes	9
Smoking in prohibited area	6
Tobacco sales without a permit	43



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# Cessation Support

- Connect To Quit media campaign
  - ↑ 45% more website traffic to ZSFG Support Group
  - ↑ 68% increase in CA Smokers' Helpline callers from San Francisco
- 7 CBOs funded to deliver tobacco cessation services to priority populations
  - (2) for Black/African Americans at HopeSF sites
  - Latinx men; Chinese men
  - LGBTQ
  - Pacific Islanders
  - Youth





# Tobacco Prevention

- Annual Compliance Inspections
- Retail Tobacco Training
- City College / SF International High School Tobacco Prevention Partnership
- DOJ Grant proposal submitted (\$1.4 million over 3 years)
- Smoke-free Multi-Unit Housing (Supervisor Yee)
- Decoy Operations for Unpermitted Tobacco Retailers and/or Smoking Lounges (SUSPENDED due to COVID-19)







# THANK YOU!



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